

Project Factsheet

Project Name	Agri Entrepreneurs Capacity Development
Duration	Sep 2024 - Jun 2028
Donors	Bangladesh Govt. World Bank and IFAD through PARTNER-DAM part
Budget	BDT 970,000 per batch, but batch is not defined (approximately 60 batches)
Location	Rajshahi, Rangpur, Sylhet, and Chittagong divisions
Outreach	25 participants/batch (Total approximately 1500 participants)
Partners	NA
Context:	
<p>Department of Agricultural Marketing is a specialized government department under the Ministry of Agriculture whose vision is to contribute to the national economy through establishing a producer, trader, and consumer-friendly, effective agricultural marketing system and agribusiness development. Department of Agricultural Extension (DAE), Department of Agricultural Marketing (DAM), Bangladesh Agricultural Research Council (BARC), Bangladesh Agricultural Development Corporation (BADC), Bangladesh Agricultural Research Institute (BARI), Bangladesh Rice Research Institute (BRRI), and Barind Multipurpose Development Authority (BMDA) will play a role as the main implementing agency in this project titled "Program on Agricultural and Rural Transformation for Nutrition, Entrepreneurship and Resilience in Bangladesh (PARTNER)" under the Ministry of Agriculture. This project will be implemented from 01 July 2023 to 30 June 2028 and funded by the GoB, IFAD, and World Bank. The project will create 20,000 new entrepreneurs (12,000 women and 8,000 youth) through the capacity building of agricultural entrepreneurs. It will also provide mentoring and value chain-related services to sustain the entrepreneurs under DLI-7.</p> <p>Sustainable Agriculture Foundation has proven experience and skills in developing agri-entrepreneurship. This includes ideation, training, mentoring, incubation, and scaling programs across different regions of Bangladesh. To support young enterprises, it employs a world-class incubation and acceleration program, underpinned by a well-structured Standard Operating Procedure (SOP), advanced tools, and a pool of experts. One of its successful and robust agribusiness models, "Farmers' Hub", innovated, pilot-tested, and implemented in Bangladesh, is now being replicated in seven countries across Asia and Africa.</p> <p>SAF Bangladesh has strong expertise in agroecology, GAP protocol, digital record-keeping, agribusiness modelling, planning, and management orientation. As a not-for-profit organization, sustainability is at its core. After training, it continues to follow up to understand the impact of the training.</p>	
Objectives:	

Key objective of DLI-7 is to increase Entrepreneurship and Access to Services and specific objectives:

- **Value Chain Development:**
Supporting the development of efficient and resilient agricultural value chains to connect producers with markets and consumers.
- **Access to Services:**
Improving access to essential services like finance, technology, and information for farmers and other actors in the agricultural sector.
- **Entrepreneurship Promotion:**
Fostering entrepreneurship and supporting small businesses within the agricultural sector to create economic opportunities.

Key Activities:

- Provide capacity building training to selected entrepreneurs (60% women) on Agri input business specially focused on vegetable seedlings, fruits and flowers saplings, Vermi and tricho-compost.
- Connect trained entrepreneurs with an input source
- Provide mentoring support to train entrepreneurs
- Follow up and troubleshooting.

Achievements (so far)

- Conducted 9 batch training (trained 225 entrepreneurs, male 146, Female 79).
- 70 entrepreneurs started businesses and generated income (female 32).



Training materials distribution



Training materials distribution



On the Job training session



On the job training session



On the job session on Grafting



On the job session on Grafting



On the Job session on vegetables seedling production



On the Job session on vegetables seedling production



On the Job session on Seedling packaging



On the job session on seed bed preparation



On-the-Job Session on Vermi compost production



On-the-job session on Vermi compost production



On the job session on vermi compost production



On the job session on tricho compost production

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